

KATHERINE BURNS

Master's in Journalism Candidate at NYU | Content Writer

EMPLOYMENT HISTORY

FREELANCE CONTRIBUTOR

EBSCO Industries, Inc.

Feb 2025 - Jul 2025

Ipswich, MA

- Read selected business books from Business Book Summaries, a product/service offered by EBSCO.
- Created complete summaries of approximately 2,000 words using the Business Book Summaries style guides provided by the Coordinating Editor of Corporate Learning.

CONTENT WRITER/PODCAST PRODUCER

Aston Carter (Allegis Group)

Apr 2022 - Jan 2024

Hanover, MD

- Partnered with subject matter experts to write blogs and creative copy for marketing and sales collateral, while maintaining a consistent brand voice.
- Developed multi-channel copy and brainstormed the layout for website pages, social media content, email campaigns, and digital ads.
- Collaborated with digital, design, and internal teams to execute digital marketing campaigns.
- Produced video and audio, edited, and acted as a project manager for Aston Carter's official podcast, Solver Studio.

JUNIOR EDITOR/SOCIAL MEDIA MANAGER

Coast 2 Coast Movement

May 2021 - Dec 2023

Lobitos, Peru

- Pitched, wrote, and produced blog content and SEO articles focused on coastal communities.
- Developed social media strategy for an environmental and educational non-profit.
- Curated, shared, and optimized social media content, including Instagram Stories, Reels, and TikTok content.
- Utilized trends, effects, and sounds to create engaging content.

ACQUISITIONS EDITOR

Apprentice House Press, Loyola University Maryland

Jan 2021 - May 2021

Baltimore, MD

- Worked at Loyola Maryland's student-run book press.
- Acted as a formal editor for contracted authors.
- Fostered relationships with authors and literary agents to streamline the acquisition process, enhancing communication and ensuring timely project completion.
- Evaluated 8-10 manuscripts weekly, ensuring quality selections that contributed to an engaging publishing catalog.

EDUCATION

MASTER'S IN AMERICAN JOURNALISM

New York University

2022 - Present

New York, NY

Pursuing a Master's degree in journalism with a focus on investigative reporting, multimedia storytelling, and telling engaging and community-oriented stories.

BACHELOR OF ARTS IN JOURNALISM, ENGLISH MINOR

Loyola University Maryland

2017 - 2021

Baltimore, MD

CONCENTRATION IN COMMUNICATIONS

The American University of Paris

Sep 2019 - Dec 2019

Paris, France

SKILLS

Content Writing, Copywriting, Content Development, Editing, Social Media Strategy, SEO, Adobe Premiere, Adobe Creative Suite, Podcasting, Video Editing, Brand Strategy, Project Management, Google Slides/Power Point.

LINKS

Portfolio: www.katherineburnscreations.com.