

# KATHERINE BURNS

*Master's in Journalism Candidate at NYU | Content Writer*

## EMPLOYMENT HISTORY

<b>FREELANCE CONTRIBUTOR</b> <i>EBSCO Industries, Inc.</i>	<b>Feb 2025 - Jul 2025</b> <i>Ipswich, MA</i>
<ul style="list-style-type: none"><li>Read selected business books from Business Book Summaries, a product/service offered by EBSCO.</li><li>Created complete summaries of approximately 2,000 words using the Business Book Summaries style guides provided by the Coordinating Editor of Corporate Learning.</li></ul>	
<b>CONTENT WRITER/PODCAST PRODUCER</b> <i>Aston Carter (Allegis Group)</i>	<b>Apr 2022 - Jan 2024</b> <i>Hanover, MD</i>
<ul style="list-style-type: none"><li>Partnered with subject matter experts to write blogs and creative copy for marketing and sales collateral, while maintaining a consistent brand voice.</li><li>Developed multi-channel copy and brainstormed the layout for website pages, social media content, email campaigns, and digital ads.</li><li>Collaborated with digital, design, and internal teams to execute digital marketing campaigns.</li><li>Produced video and audio, edited, and acted as a project manager for Aston Carter's official podcast, Solver Studio.</li></ul>	
<b>JUNIOR EDITOR/SOCIAL MEDIA MANAGER</b> <i>Coast 2 Coast Movement</i>	<b>May 2021 - Dec 2023</b> <i>Lobitos, Peru</i>
<ul style="list-style-type: none"><li>Pitched, wrote, and produced blog content and SEO articles focused on coastal communities.</li><li>Developed social media strategy for an environmental and educational non-profit.</li><li>Curated, shared, and optimized social media content, including Instagram Stories, Reels, and TikTok content.</li><li>Utilized trends, effects, and sounds to create engaging content.</li></ul>	
<b>ACQUISITIONS EDITOR</b> <i>Apprentice House Press, Loyola University Maryland</i>	<b>Jan 2021 - May 2021</b> <i>Baltimore, MD</i>
<ul style="list-style-type: none"><li>Worked at Loyola Maryland's student-run book press.</li><li>Acted as a formal editor for contracted authors.</li><li>Fostered relationships with authors and literary agents to streamline the acquisition process, enhancing communication and ensuring timely project completion.</li><li>Evaluated 8-10 manuscripts weekly, ensuring quality selections that contributed to an engaging publishing catalog.</li></ul>	

## EDUCATION

<b>MASTER'S IN AMERICAN JOURNALISM</b> <i>New York University</i>	<b>2022 - Present</b> <i>New York, NY</i>
Pursuing a Master's degree in journalism with a focus on investigative reporting, multimedia storytelling, and telling engaging and community-oriented stories.	
<b>BACHELOR OF ARTS IN JOURNALISM, ENGLISH MINOR</b> <i>Loyola University Maryland</i>	<b>2017 - 2021</b> <i>Baltimore, MD</i>
<b>CONCENTRATION IN COMMUNICATIONS</b> <i>The American University of Paris</i>	<b>Sep 2019 - Dec 2019</b> <i>Paris, France</i>

## SKILLS

Content Writing, Copywriting, Content Development, Editing, Social Media Strategy, SEO, Adobe Premiere, Adobe Creative Suite, Podcasting, Video Editing, Brand Strategy, Project Management, Google Slides/Power Point.

## LINKS

Portfolio: [www.katherineburnscreations.com](http://www.katherineburnscreations.com).