

KATHERINE BURNS

Master's in Journalism Candidate at NYU | Copywriter

EMPLOYMENT HISTORY

FREELANCE CONTRIBUTOR

Feb 2025 - Jul 2025

EBSCO Industries, Inc.

Ipswich, MA

- Read selected business books from Business Book Summaries, a product/service offered by EBSCO.
- Created a full summary of approximately 2,000 words using the Business Book Summaries style guides provided by the Coordinating Editor of Corporate Learning.

CONTENT WRITER/PODCAST PRODUCER

Apr 2022 - Jan 2024

Aston Carter (Allegis Group)

Hanover, MD

- Interviewed subject matter experts to develop website content demonstrating Aston Carter's expertise in the market.
- Developed multi-channel copy, and brainstormed the layout for website pages, social media content, email campaigns, and digital ads.
- Collaborated with digital, design, and internal teams to optimize site content.
- Partnered with subject matter experts to write professional copy for marketing and sales collateral.
- Produced video and audio, edited, and acted as a project manager for Aston Carter's official podcast, Solver Studio.

JUNIOR EDITOR/SOCIAL MEDIA MANAGER

May 2021 - Dec 2023

Coast 2 Coast Movement

Lobitos, Peru

- Pitched, wrote, and produced blog content and SEO articles focused on coastal communities.
- Developed social media strategy for an environmental and educational non-profit.
- Curated, shared, and optimized social media content, including Instagram Stories, Reels, and TikTok content.

ACQUISITIONS EDITOR

Jan 2021 - May 2021

Apprentice House Press, Loyola University Maryland

Baltimore, MD

- Worked at Loyola Maryland's student-run book press.
- Responded to emails and queries from authors and literary agents.
- Acted as a formal editor for contracted authors.
- Fostered relationships with authors to streamline the acquisition process, enhancing communication and ensuring timely project completion.
- Evaluated 8-10 manuscripts weekly, ensuring quality selections that contributed to an engaging publishing catalog.

EDUCATION

MASTER'S IN AMERICAN JOURNALISM

2022 - Present

New York University

New York, NY

Pursuing a Master's degree in Journalism with a focus on investigative reporting, multimedia storytelling, and telling engaging and community-oriented stories.

BACHELOR OF ARTS IN JOURNALISM, ENGLISH MINOR

2017 - 2021

Loyola University Maryland

Baltimore, MD

CONCENTRATION IN COMMUNICATIONS

Sep 2019 - Dec 2019

The American University of Paris

Paris, France

SKILLS

Copywriting, Content Writing, Editing, Social Media, SEO, Adobe Creative Suite, Podcasting, Audio Editing.

LINKS

Portfolio: www.katherineburnscreations.com.